

# BEING STRONG / GENDER EQUITY

## Brownie Try-It



**1. Body Image:** Using a few magazines per girl, sit down and do a count of how many articles there are in each that discuss physical appearance and dieting. See how many have diets and recipes that are side by side. Look for an ad that makes girls and boys look “sexy”, then answer the following questions:

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|--|-----------|
| 1. Do I think this ad makes girls look bad?  | Yes or No |
| 2. Does this ad make girls look sexy?  | Yes or No |
| 3. Do ads that make girls look sexy sell more products?  | Yes or No |
| 4. Would I want to be a model for these kinds of ads?<br>WHY?  | Yes or No |
| 5. Should girls under 18 be allowed to pose in sexy positions for ads?                                   | Yes or No |
| 6. Would I buy a product that uses advertising that I think is bad or wrong for girls' or women's image? | Yes or No |
| 7. Are girls or women being “used” when they pose for these types of ads?                                | Yes or No |

Write a letter to magazines about their response to the ads.

- 2. Role Reversal:** Take a well-known fairy tale and do a re-write. Give the traditionally male roles a twist and have those characters become women.
- 3. Permission Cards:** Make a permission card for yourself that encourages your thoughts, feelings and actions.
- 4. Economic Intelligence:** Using the money worksheet, take economics from dreams to reality. Based on your desired career, using newspaper and Internet information for base salary guidelines, learn about the basics of money management.
- 5. Women's Trivial Pursuit:** Use the Ecoventures “Be All You Can Be” questions to play trivial pursuit.
- 6. What is the Best Thing About My Gender?** First, as an individual, list all the things that are good about being a girl. Then, as a group, compile one great big list.

**\*\*Do 4 out of the 6 Activities.\*\***